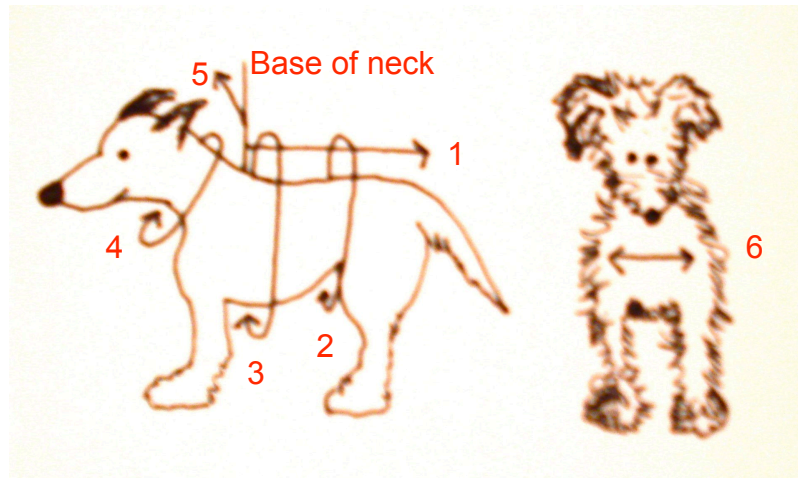


The way you approach your dog when you measure them will greatly influence the accuracy of your measurements. Not to mention setting the stage for them putting on and wearing coats and robes if this is a new experience for your pooch.

Use a fabric tape measure. Show them the tape before you begin measuring. Let them smell it. Talk sweet. Tell them what you are doing. Ask them to help you. They will. Later if not sooner.

Your friend needs to be calmly standing up. Don't "sneak attack" and try and measure if they are lounging or squirming.

Take measurements twice to confirm you have been accurate. There should be "1 finger" (about 1/2 inch) of ease between the tape measure and your Fido. With high fur friends allow 1 inch of ease or more depending upon the length and density of fur.



1. Measure from base of neck (between shoulder blades) to base of tail _____ inches
2. Measure skinniest part of "waist"; Males: 2 inches up from member _____ inches
3. Measure widest part of chest _____ inches
4. Neck circumference _____ inches
5. Neck: from base (between shoulder blades) to base of ears _____ inches
6. Chest Width: shoulder to shoulder _____ inches
7. Fur type _____
8. Ear type (stand-up, floppy) _____
9. Other considerations _____

**If you would like to place a custom order
or would like to schedule a telephone walk through
Please do contact us at contact.fido@gmail.com**